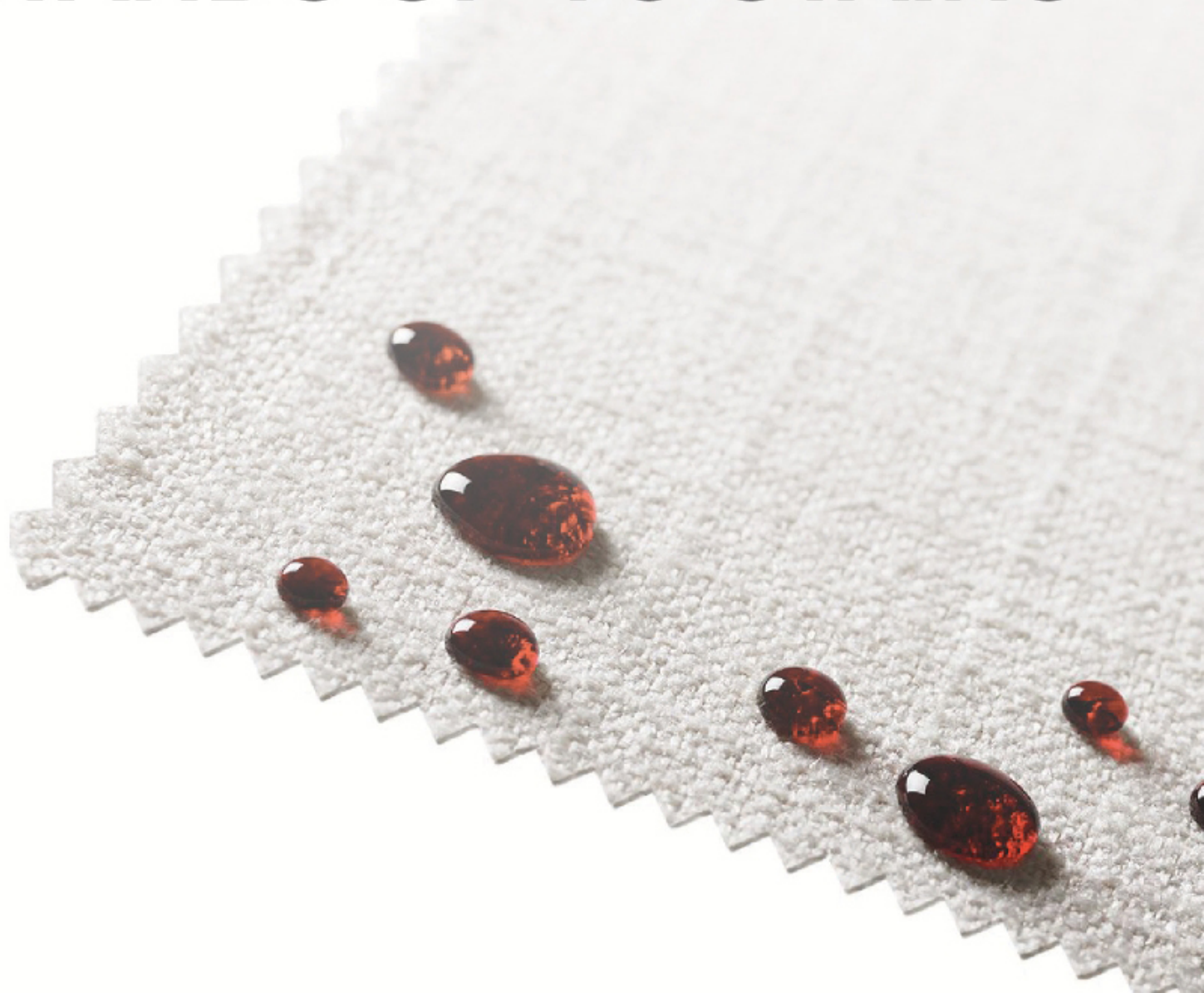


iclean™

by *La-Z-boy®*

**STYLE THAT
STANDS UP TO STAINS**



Innovative performance FABRICS



Innovative technology surrounds each fiber, creating a barrier of protection that repels spills before they turn into stains.

iclean™

by *La-Z-boy®*

Innovative performance fabrics. Perfect for homes with children, pets and everyday life.



Spills happen. Stains don't have to.



coffee



wine



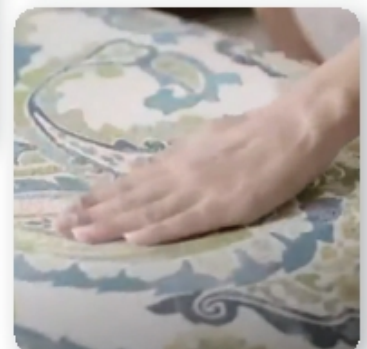
salsa



dirt



chocolate syrup



**“Keep your furniture looking great,
no matter what life throws you way”**

Repels common spills: coffee, wine, dirt, salsa and more!



Stain-Resistant

Innovative technology surrounds each fiber, repelling spills before they turn into stains.



Easy to Clean

For most spills, simply blot with a paper towel. For tougher spills, use a mild soap and water mix.



Soft-to-the-Touch

Luxurious feel and exceptional comfort, available in a variety of colors and patterns.



2-Year Warranty

Quality-backed to stay soft and beautiful. Relax you're covered



iClean™ fabrics are warranted for **2 years** for specific stains including beer, coffee, juices, milk, soda, tea, urine, wine, chocolate syrup, dirt, ice cream, jelly, ketchup, salsa, washable magic marker.

1 year fabric warranty for nap loss, seam failure and fabric separation applies

iClean™ Recommended Cleaning Methods



This chart contains the recommended cleaning methods of iClean™ fabrics for some of the most common household stains.

STAIN	RECOMMENDED CLEANING INSTRUCTIONS
BEER	When cleaning a liquid spill, immediately blot the fabric surface with a white cloth/towel to remove the spilled liquid. To spot clean the spilled area, soak a white clean cloth/towel in a soap and water mixture and clean the stained area in a gentle circular motion. If needed, take a damp, clean white cloth and go over the affected area to remove any soap residue from the fabric. Do not over wet the material. Pile fabrics may require additional light brushing in the stained area with a non-metallic, soft bristle brush to restore the appearance of the fabric or to reset the nap/pile direction. If the soap and water mixture does not remove the stain completely, then repeat the above process using a multi-purpose cleaner (such as Woolite Fabric and Upholstery Cleaner). Cushion covers should not be removed and laundered. On pile fabrics, the entire panel may need to be cleaned in a seam to seam fashion to restore the overall appearance of the fabric.
COFFEE	
JUICES	
MILK	
SODA	
TEA	
URINE	
WINE	

CHOCOLATE SYRUP	When cleaning a non-liquid spill, immediately remove the excess spilled material from the fabric by lifting the spilled material off the affected area with a butter knife and accumulating the spilled material onto a white cloth/towel. To spot clean the spilled area, soak a white clean cloth/towel in a soap and water mixture and clean the stained area in a gentle circular motion. If needed, take a damp, clean white cloth and go over the affected area to remove any soap residue from the fabric. Do not over wet the material. Pile fabrics may require additional light brushing in the stained area with a non-metallic, soft bristle brush to restore the appearance of the fabric or to reset the nap/pile direction. If the soap and water mixture does not remove the stain completely, then repeat the above process using a multi-purpose cleaner (such as Woolite Fabric and Upholstery Cleaner). Cushion covers should not be removed and laundered. On pile fabrics, the entire panel may need to be cleaned in a seam to seam fashion to restore the overall appearance of the fabric.
DIRT	
ICE CREAM	
JELLY	
KETCHUP	
SALSA	
WASHABLE MAGIC MARKER	

Twice the Protection

iClean Stain-resistant finish is now available on select **conserve™ Sustainable Fabrics**. So you can protect your furniture from stains, while protecting the environment.

conserve[™]
SUSTAINABLE FABRICS



Every comfort made from everyday materials

iClean Stain-resistant finish is also available on **antimicrobial fabrics**. So your furniture are clean and safe, helping to prevent mold and odor-causing bacteria and protect furniture from stains.



Keeping Your Fabric Fresher

conserve™ Sustainable Fabrics

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SUS

Everyday comfort made



iClean Stain-resistant finish is now available on select conserve™ Sustainable Fabrics. So you can protect your furniture from stains, while protecting the environment.

conserve™

SUSTAINABLE FABRICS

from everyday materials.

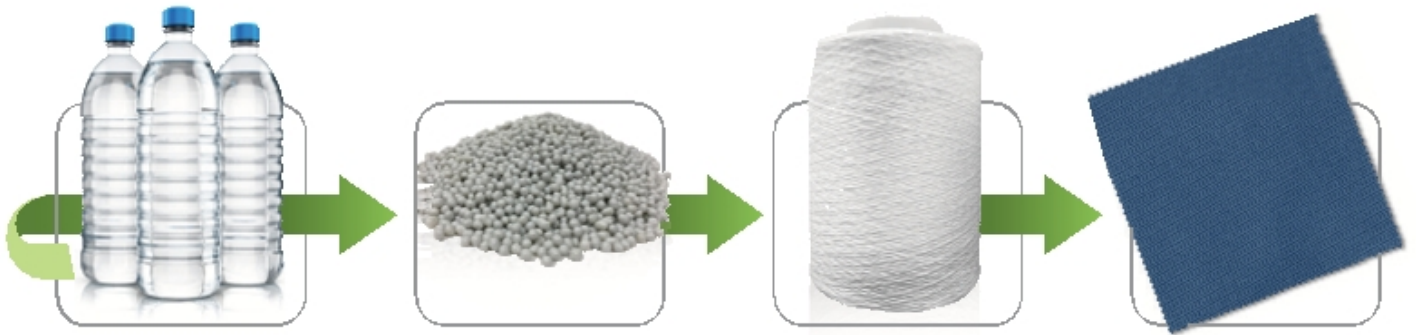


50 - 110
water bottles

were recycled in the
making of sofa.

Solve a problem, without sacrificing comfort.

Plastic can take hundreds of years to decompose. In fact, every piece of plastic ever made is still around. That's why we're introducing conserve™ Sustainable Fabrics, the soft and durable fabric made from recycled water bottles.



conserve™ fabric is made by breaking down recycled water bottles and transforming them to soft, safe yarn



Soft-To-The-Touch

Luxurious feel, exceptional comfort, available in a range of colors and patterns.

High quality. Low impact.

Durable fabrics that are the eco-friendly solution for your everyday comfort.



Combine conserve with iclean for a fabric that helps save the environment while also saving your furniture from stains.

Our Promise

conserve™ Sustainable Fabrics are covered by our 2-Year Warranty

Available on most products, conserve Sustainable Fabric is the eco-friendly choice for your everyday comfort.



110

water bottles

are saved from landfills when you purchase a sofa with conserve.



80

water bottles

are saved from landfills when you purchase a loveseat with conserve.



50

water bottles

are saved from landfills when you purchase a recliner with conserve.



Antimicrobial
Fabric



Pet Friendly

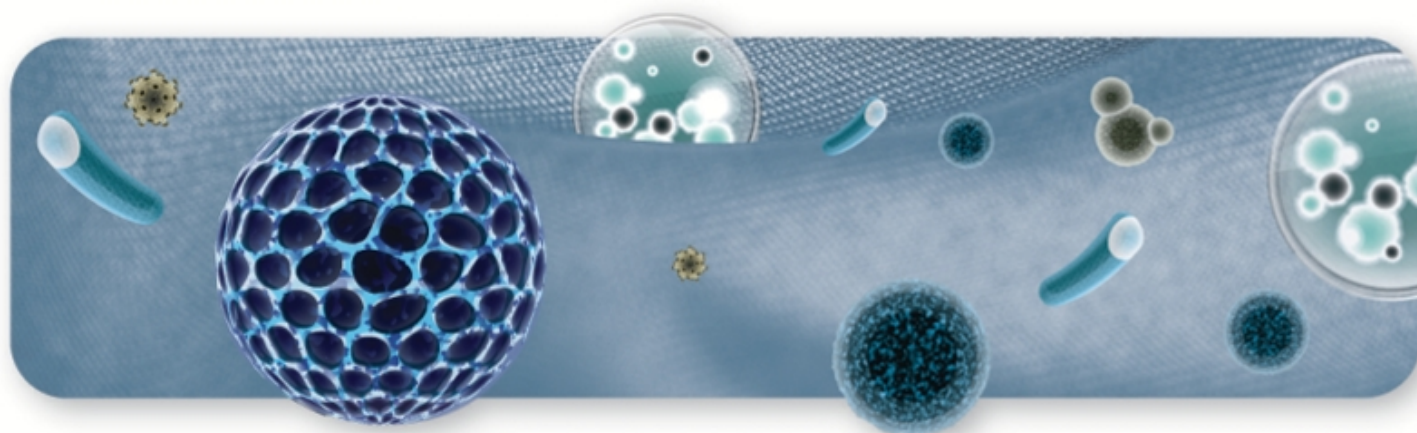


Pets are tough on furniture. That's why our durable, cleanable fabrics are perfect for pet homes.

Antimicrobial properties surround each fiber to provide optimum protection



Antimicrobial Fabric



What is Antimicrobial?

Antimicrobial is an agent that kills micro-organisms or stops their growth. Antimicrobial properties inhibit the growth of mold, and odor causing bacteria.

Antimicrobial fabrics for La-Z-Boy include silver, a liquid metal that has been known since ancient times to have properties that effectively inhibit bacteria growth, deactivating it on contact. Silver is safe and considered non-toxic to humans. Normal day-to-day contact with solid silver coins, spoons or bowls have not been found to affect human health. Silver is highly effective and long lasting as an Antimicrobial fabric.

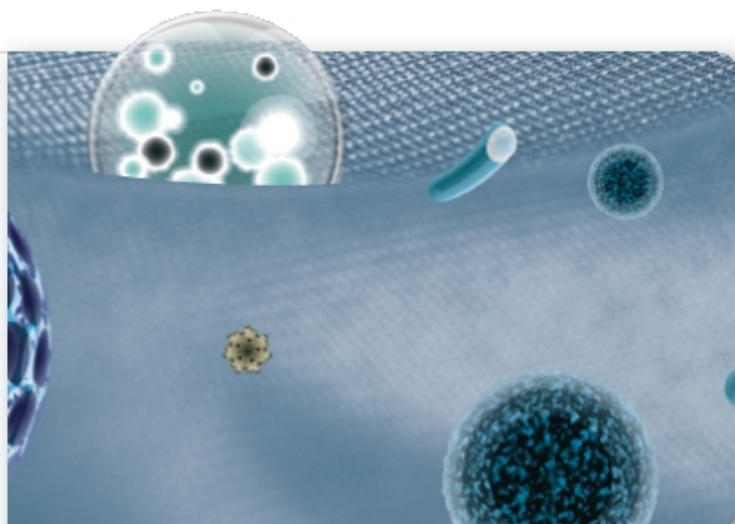
An antimicrobial solution is mixed in a bath. Fabric is then submerged followed by drying to cur the silver technology into the fabric. The solution denied bacteria an environment in which to grow controlling odors, mold, and mildew before it happens.





Protect

Prevents the growth of mold, mildew and odor-causing bacteria on the surface of the fabric.



Durability

Won't wash away during standard cleaning and will help your fabric last longer and stay fresher.



iClean

Combine antimicrobial with iClean for a fabric that saving your furniture from stains.



Our Promise

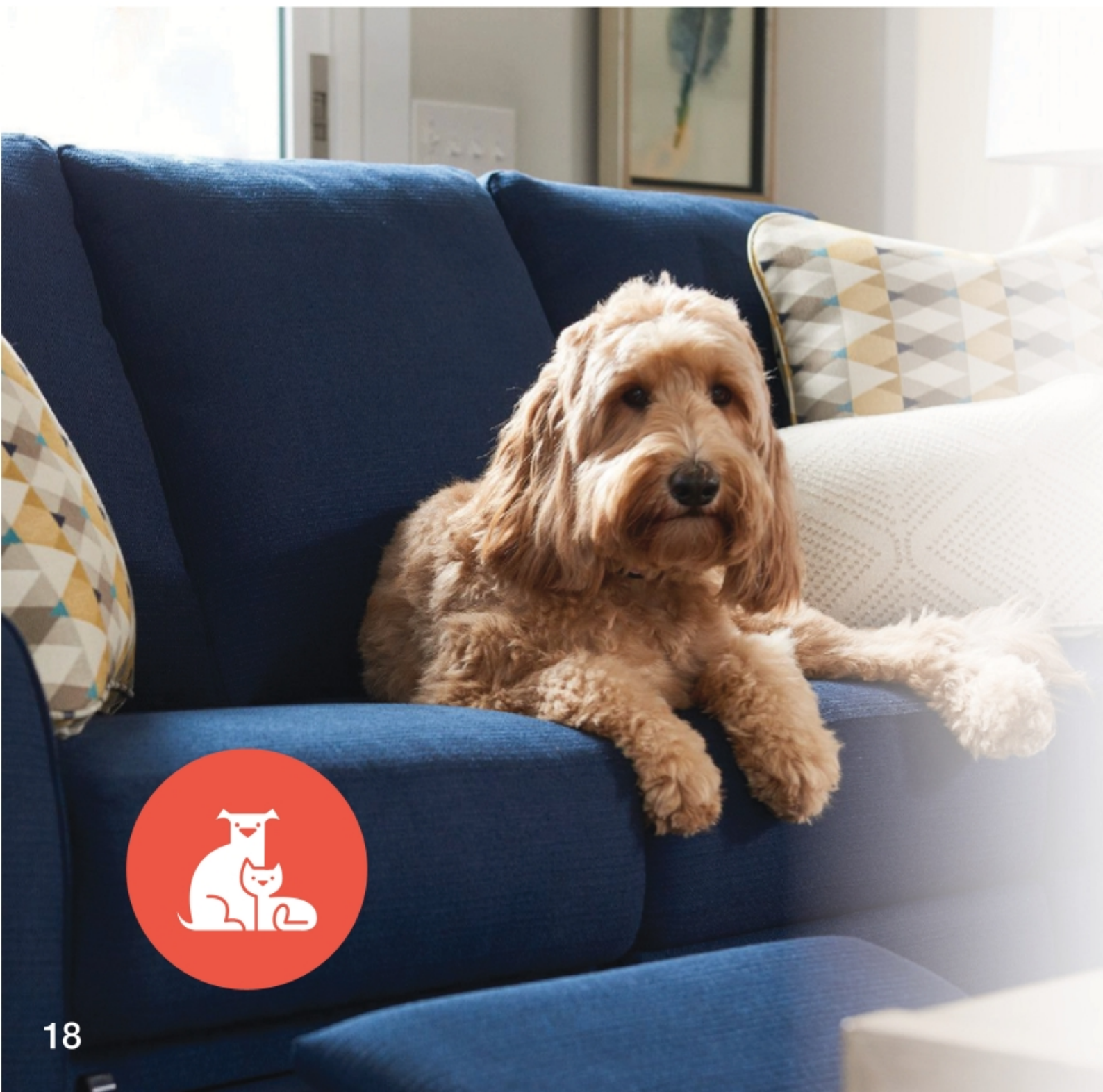
Antimicrobial Fabrics are covered by our 2-Year Warranty for specific stains.





Pet Friendly

Pets are tough on furniture. That's why our durable, cleanable fabrics are perfect for pet homes.





Wear-tested Durability

We put our Pet Friendly fabrics through extra testing to simulate the scratches & abrasion that pets dish out.



Moisture Repellant

Pet Friendly fabrics feature iClean™ technology that repels liquids before they can turn into stains.



Easy Maintenance

Pet Friendly fabrics meet our highest standards of durability and cleanability.



Stylish Colors

Customize your upholstered furniture with Pet Friendly fabrics in a wide assortment of colors.

La-Z-boy[®]

Our superior recliners and sofas come in various styles to complement any room.

